

TECHNOLOGY CONSULTING

Success in business today requires that companies work more productively and efficiently. The technology professionals at Marks Paneth & Shron LLP (MP&S) can work with you to develop solutions that enhance your people, processes and systems and, ultimately, your bottom line.

Our clients benefit from the breadth and depth of our expertise as well as our flexible approach and our commitment to delivering high quality, customized service. Our practitioners actively participate in industry conferences and associations and are members of the National Computer Association, New York State Software Industry Association, Institute of Management Consultants, Business Process Management Group, American Society of Association Executives and Institute of Internal Auditors. They have also served on the Technology Committee of the New York Society of Association Executives.

Services Offered:

- **Accounting Software Selection** – We help our clients select the right accounting software based on their individual needs. To do this, we undertake a thorough needs analysis that includes interviewing key stakeholders as well as documenting current systems and procedures. As appropriate, we identify several alternative vendors – or just the one that is right for you. MP&S can assist with the decision-making process by working with the client to develop a request for proposal and evaluate the responses. We can also help with negotiating and reviewing contracts.
- **Project Management** – The process of software implementation can be both time-consuming and involve many detailed steps. The technology specialists at MP&S have the knowledge and project management experience to see that your project is completed in an efficient and timely manner. We offer a flexible approach and can oversee an entire project or just one complicated aspect. When we manage the project, our clients are free to focus on running their business.
- **Process Improvement** – Either as part of the needs analysis or as a separate project, we can review a company's business processes with the goal of enhancing efficiency and productivity. Many of our clients undertake such a review prior to moving from a manual to an automated system. We assist with mapping data flows with the ultimate goal of streamlining processes and reducing costs.
- **Business Continuity Planning** – We work with companies to develop technology solutions so that they can withstand business disruptions. We help to evaluate and prioritize each company's critical needs and address the key technologies in each functional area.
- **IT Department Assessments** – MP&S can also help IT departments run more efficiently by assessing their work flows, controls and technologies utilized.

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Services Offered (Continued):

- **Network Services** – We both review a company’s existing network systems as well as design and implement new networks. Our objective is to identify the appropriate technologies and tailor them in a way that improves productivity, efficiency and revenue for your business.
- **IT Audits** – Our technology specialists work closely with our accounting and audit professionals to perform IT audits, thereby facilitating the implementation of the AICPA’s Risk Assessment Auditing Standards. Additionally, our technology specialists are available to review our clients IT operations as part of the audit, when required.

About Tailored Technologies LLC

Tailored Technologies LLC has delivered technology solutions to the business community for more than 25 years. The company began providing technology consulting services to MP&S accounting and auditing clients through a collaborative arrangement in the mid-1990s. Based in midtown Manhattan, Tailored Technologies was acquired in the year 2000 and is a wholly owned subsidiary of MP&S.